

## ***Appendix D – Transportation Demand Management Measures***

The following list of Transportation Demand Management (TDM) Measures provides a sample of possible design actions that can promote transit use and pedestrian activity. Such measures should be incorporated into all new development within the Evergreen Development Policy area, consistent with the Key Outcomes included within the Guiding Principles:

Key Outcome #3: Infrastructure and services should support the planned levels of residential and commercial/retail/office development.

Key Outcome #4: Increase the overall livability of Evergreen by fostering vibrant commercial/business, mixed use, and residential areas linked by various transportation modes and community amenities.

### Residential Measures:

#### *Sample Residential Site Design Measures:*

- *Construct transit amenities such as bus turnouts/bus bulbs, benches, shelters, etc.*
- *Provide direct, safe, attractive pedestrian access from project land uses to transit stops and adjacent development.*
- *Provide bicycle lanes, sidewalks and/or paths, connecting project residences to adjacent schools, parks, the nearest transit stop and nearby commercial areas.*
- *Provide secure and conveniently placed bicycle parking and storage facilities at parks and other facilities.*
- *Provide neighborhood-serving shops and services within or adjacent to residential project.*
- *Provide a satellite telecommute center within or near the development.*
- *Incorporate commercial services onsite or in close proximity (e.g. day-care, dry-cleaners, fitness centers, financial services, grocery stores and/or restaurant).*

#### *Sample Residential Operational Measures:*

- *Provide transit information kiosks;*
- *Provide shuttle access to regional rail stations (e.g. Caltrain, ACE, BART);*
- *Provide or contract for on-site or nearby child care services;*
- *Offer transit use incentive programs to residents, such as distribution of passes and/or subsidized transit passes for a local transit system (e.g. providing VTA EcoPass system or equivalent broad spectrum transit passes to all residents).*

### Commercial/Industrial Measures:

#### *Sample Commercial/Industrial Site Design Measures:*

- *Incorporate physical improvements, such as sidewalk improvements, landscaping and bicycle parking that act as incentives for pedestrian and bicycle modes of travel.*
- *Provide secure and conveniently located bicycle parking and storage for employees and visitors;*

- *Provide bicycle and pedestrian connections from the site to the regional bikeway/pedestrian trail system.*
- *Place assigned car pool and van pool parking spaces at the most desirable on-site locations;*
- *Provide showers and lockers for employees walking or bicycling to work.*
- *Incorporate commercial services onsite or in close proximity (e.g. day-care, dry-cleaners, fitness centers, financial services, grocery stores and/or restaurants).*

*Sample Commercial/Industrial Operational Measures:*

- *Provide an on-site TDM coordinator;*
- *Provide transit information kiosks;*
- *Make transportation available during the day and guaranteed ride home programs for emergency use by employees who commute on alternate transportation. (This service may be provided by access to company vehicles for private errands during the workday and/or combined with contractual or pre-paid use of taxicabs, shuttles, or other privately provided transportation.);*
- *Provide vans for van pools;*
- *Implementation of a carpool/vanpool program (e.g., carpool ridematching for employees, assistance with vanpool formation, provision of vanpool vehicles, and carsharing);*
- *Provide shuttle access to regional rail stations (e.g. Caltrain, ACE, BART);*
- *Provide or contract for on-site or nearby child care services;*
- *Offer transit use incentive programs to employees, such as on site distribution of passes and/or subsidized transit passes for a local transit system (e.g. providing VTA EcoPass system or equivalent broad spectrum transit passes to all on-site employees);*
- *Implementation of parking cash out program for employees (non-driving employees receive transportation allowance equivalent to the value of subsidized parking);*
- *Encourage use of telecommuting and flexible work schedules;*
- *Require that deliveries on-site take place during non-peak travel periods.*